

# WoofStock



OCTOBER 3, 2025 | 6P-10:30P | @CFBG

## LIVE MUSIC



**PAWsome Feast & Beverages**  
**GROOVY Silent Auction**  
**50/50 Raffle & MORE**

Fayetteville's favorite night of music, fun, and life-saving impact is BACK — and we want you in our lineup.

Join us on Friday, October 3, 2025, at Cape Fear Botanical Garden for Woofstock, our biggest fundraiser of the year benefiting Fayetteville Animal Protection Society (FAPS) — the area's only no-kill, nonprofit animal shelter.

By becoming a sponsor, you'll showcase your brand to a huge crowd of passionate pet lovers while directly funding shelter, medical care, and second chances for the animals who need it most.

- **North Carolina ranks #2 in shelter euthanasia nationwide.**
- FAPS receives no government funding — your support truly saves lives.

Whether you're promoting your business, honoring a pet, or just want to make an impact — this is your chance to rock the rescue.

*Let's save more lives, together.*



**WOOFSTOCK Sponsorship Form | Please Mail to FAPS | PO Box 58195 - Fayetteville, NC 28305**

- ☐ Headliner \$10,000    ☐ SuperStar \$5,000    ☐ RockStar \$2,500    ☐ Roadie \$1,000    ☐ Groupie \$500  
☐ sWag \$ \_\_\_\_\_ Item: \_\_\_\_\_    ☐ VIP Table \$2,000    ☐ sWag Bag Stuffer \$250

(Please visit website for current sWag and activity station sponsorship availability - [www.fapspet.org/woofstock](http://www.fapspet.org/woofstock))

- ☐ Stage Sponsor \$1,500  
☐ Silent Auction Sponsor \$1,000  
☐ Jewelry/Flower Crown Sponsor \$500  
☐ Coffee Bar Sponsor \$500  
☐ Dessert Bar Sponsor \$500  
☐ Catnip Pottery Sponsor \$500



Name (as you would like it to appear in advertising): \_\_\_\_\_

Address (tickets will be mailed here): \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

***I'm sorry to miss WoofStock, but I'd like to make a donation of \$ \_\_\_\_\_.***

Checks can be made payable to FAPS.



# HEADLINER \$10,000

12 VIP Tickets | 2 VIP Tables | 8 BARKing Passes

## All SuperStar Benefits PLUS:

Logo on Admission Ticket | Logo on VIP Lanyard

2-5 Minute Welcome Speech | Vendor Booth at Entrance

# SUPERSTAR \$5,000

6 VIP Tickets & 1 VIP Table | 4 BARKing Passes

## All RockStar Benefits PLUS:

Logo on Raffle Ticket | Logo in Press Release

Live Event Recognition | Outdoor Signage at WoofStock

# ROCKSTAR \$2,500

4 VIP Tickets to ROCK | 2 BARKing Passes

## All Roadie Benefits PLUS:

Logo in Press Release | Outdoor Signage at WoofStock

# ROADIE \$1,000

4 General Admission Tickets

**All Groupie Benefits PLUS:** Name a FAPS Pet  
Mention in Email Blast | sWag Bag Item Inclusion  
Inclusion in Printed Event Program

# GROUPIE \$500

2 General Admission Tickets | Name on Printed Materials  
Name included on invitations mailed to 5,000+ local households | Featured on FAPS social media (30k+ followers; 100k+ WoofStock impressions in 2024)

## EVERY SPONSORSHIP, TICKET, AND TABLE HELPS SAVE LIVES.

FAPS is the area's only no-kill, nonprofit animal shelter. We rely 100% on donations to provide food, medical care, and second chances to homeless pets.

SCAN HERE



## YOUR SUPPORT MAKES RESCUE POSSIBLE.

# WoofStock

## JOIN THE "LINEUP"

VIP TABLE \$2,000

STAGE SPONSOR \$1,500

SILENT AUCTION SPONSOR \$1,000

SWAG BAG STUFFER \$250

SILENT AUCTION DONATION

JEWELRY/FLOWER CROWN SPONSOR \$500

COFFEE OR DESSERT BAR SPONSOR \$500

CATNIP POTTERY SPONSOR \$500

## SWAG SPONSORSHIPS

SCAN HERE



Put your brand in guests' hands! Sponsor a swag item, support rescue pets, and score 2 tickets to rock Woofstock. Scan the QR code to claim yours!

